

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
940230-1	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Florida Federation for Child	FL FED FOR CHILDREN	

Flight Dates	Order #	Alt Order #
08/08/12 - 08/10/12	940230	06266604

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$400.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$400.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF Th 08/09/12 6:08 AM WPBF News 25 Mornings 6-7AM :30 FFCTV-12-002 \$400.00 NM</i>									
<i>3 WPBF Th 08/09/12 6:37 AM WPBF News 25 Mornings 6-7AM :30 FFCTV-12-002 \$400.00 NM</i>									
<i>2 WPBF F 08/10/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 FFCTV-12-002 \$400.00 NM</i>									
2	08/08/12	08/10/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$475.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 WPBF Th 08/09/12 7:30 AM Good Morning America 7-9AM :30 FFCTV-12-002 \$475.00 NM</i>									
<i>3 WPBF Th 08/09/12 8:58 AM Good Morning America 7-9AM :30 FFCTV-12-002 \$475.00 NM</i>									
<i>1 WPBF F 08/10/12 7:25 AM Good Morning America 7-9AM :30 FFCTV-12-002 \$475.00 NM</i>									
3	08/08/12	08/10/12	The View	11A-12PM	--WTF--	:30	3	\$750.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$750.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 WPBF W 08/08/12 10:59 AM The View 11A-12PM :30 FFCTV-12-002 \$750.00 NM</i>									
<i>1 WPBF Th 08/09/12 10:59 AM The View 11A-12PM :30 FFCTV-12-002 \$750.00 NM</i>									
<i>2 WPBF F 08/10/12 10:59 AM The View 11A-12PM :30 FFCTV-12-002 \$750.00 NM</i>									
4	08/08/12	08/10/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$325.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$325.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF W 08/08/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 FFCTV-12-002 \$325.00 NM</i>									
<i>3 WPBF Th 08/09/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 FFCTV-12-002 \$325.00 NM</i>									
<i>2 WPBF F 08/10/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 FFCTV-12-002 \$325.00 NM</i>									
5	08/08/12	08/10/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$225.00</i>									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
940230-1	08/12/12	August 2012	07/30/12 - 08/10/12
Advertiser		Product	Estimate Number
Florida Federation for Child		FL FED FOR CHILDREN	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/08/12	08/10/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	--WTF--	:30	3	\$225.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/08/12 12:59 PM THE CHEW 1P-2P :30 FFCTV-12-002 \$225.00 NM 3 WPBF Th 08/09/12 1:00 PM THE CHEW 1P-2P :30 FFCTV-12-002 \$225.00 NM 2 WPBF F 08/10/12 12:58 PM THE CHEW 1P-2P :30 FFCTV-12-002 \$225.00 NM									
6	08/08/12	08/09/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	--WT---	:30	2	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WT--- 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/08/12 4:39 PM Dr. Oz 4-5p :30 FFCTV-12-002 \$525.00 NM 2 WPBF Th 08/09/12 4:20 PM Dr. Oz 4-5p :30 FFCTV-12-002 \$525.00 NM									
7	08/08/12	08/10/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	3	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WTF-- 3 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 08/08/12 5:53 PM M-F 5pm News 5-6pm :30 FFCTV-12-002 \$475.00 NM 2 WPBF Th 08/09/12 5:21 PM M-F 5pm News 5-6pm :30 FFCTV-12-002 \$475.00 NM 1 WPBF F 08/10/12 5:54 PM M-F 5pm News 5-6pm :30 FFCTV-12-002 \$475.00 NM									
8	08/08/12	08/10/12	WPBF News 25 @ 6:00P-6:30PM Class of Time - Pre-emptible with notice		--WTF--	:30	3	\$625.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WTF-- 3 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 08/08/12 6:10 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FFCTV-12-002 \$625.00 NM 2 WPBF Th 08/09/12 6:27 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FFCTV-12-002 \$625.00 NM 1 WPBF F 08/10/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FFCTV-12-002 \$625.00 NM									
9	08/08/12	08/09/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	--WT---	:30	2	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WT--- 2 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/08/12 7:16 PM Wheel Of Fortune 7-7:30PM :30 FFCTV-12-002 \$1,500.00 NM 2 WPBF Th 08/09/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 FFCTV-12-002 \$1,500.00 NM									
10	08/08/12	08/10/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WTF-- 3 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 08/08/12 7:51 PM Jeopardy 7:30-8PM :30 FFCTV-12-002 \$1,600.00 NM 1 WPBF Th 08/09/12 7:40 PM Jeopardy 7:30-8PM :30 FFCTV-12-002 \$1,600.00 NM 2 WPBF F 08/10/12 7:52 PM Jeopardy 7:30-8PM :30 FFCTV-12-002 \$1,600.00 NM									
11	08/08/12	08/09/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		--WT---	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WT--- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/08/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FFCTV-12-002 \$800.00 NM 2 WPBF Th 08/09/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FFCTV-12-002 \$800.00 NM									

Total Spots 30

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
940230-1	08/12/12	August 2012	07/30/12 - 08/10/12
Advertiser	Product	Estimate Number	
Florida Federation for Children	FL FED FOR CHILDREN		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,275.00
<u>Agency Commission</u>	\$3,041.25
<u>Net Amount Due</u>	\$17,233.75